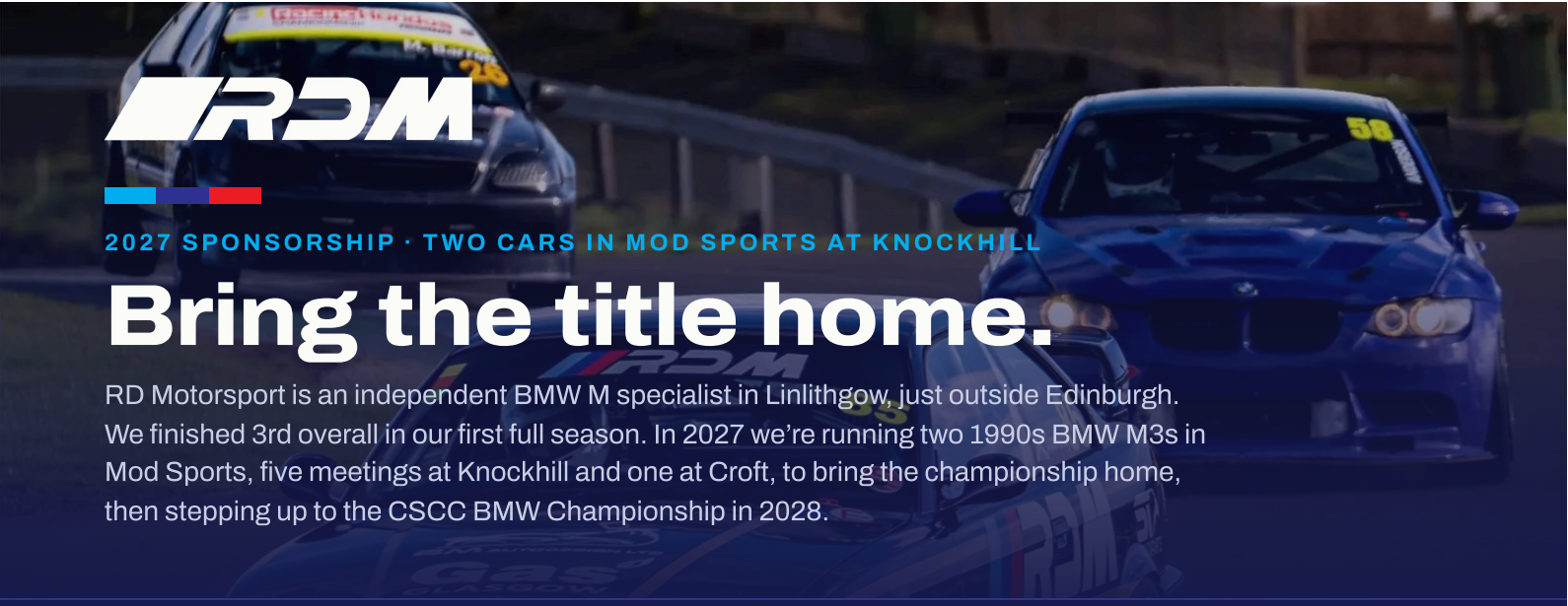


2027 SPONSORSHIP · TWO CARS IN MOD SPORTS AT KNOCKHILL

Bring the title home.

RD Motorsport is an independent BMW M specialist in Linlithgow, just outside Edinburgh. We finished 3rd overall in our first full season. In 2027 we're running two 1990s BMW M3s in Mod Sports, five meetings at Knockhill and one at Croft, to bring the championship home, then stepping up to the CSCC BMW Championship in 2028.

3rd overall, first season

3 wins

5 second places

4 third places

12 podiums

Live on YouTube every race streamed

Big crowds and lots of attention in the paddock

Photographed all weekend by well-known local photographers

What every sponsor gets

Your input on the livery
Your brand on the cars all season, with a say in the design.

Your logo on merch and teamwear
On all our merch, and team hoodies, t-shirts and helmets.

Priority workshop access
For you and all of your staff, for servicing and anything else.

Private track days, food and drinks laid on
Exclusive track access with us and our customers, in their cars and ours.

Passenger rides at full race pace
If you're brave enough: one of our E36 M3s or another of our iconic race cars.

Tickets to every race, plus coverage
Social posts on everything racing, live-streamed races and local photographers.

Website, season-end event and awards night
Branding and links on our site, our end-of-season event, and the KMSC awards night.

Where your name goes

YOU COVER	PRICE	YOUR NAME GOES ON
Tyres	**£4,000**	Both sides
Race entry (headline)	**£2,400**	Bonnet or windscreen strip
Brakes	**£2,000**	Rear quarters
Livery and wrap	**£1,500**	Roof
Transport and fuel	**£1,300**	Rear bumper, wing or boot

Prices are for the 2027 season (race entry covers all 6 meetings). Items can be shared or provided in kind.

FANCY SOMETHING DIFFERENT?

£400
Sponsor a round
On the cars for that meeting

£350
Supporters strip
Your name on the cars all season. 12 spaces

£250
Fuel a race weekend
"Fuelled by..." plus supporters strip



Already on the car
Gas Glasgow and BM Autodesign were on the bonnet for every 2026 podium.

Let's talk about 2027.

Tell us what you'd like to cover and we'll get your name on the cars. The full sponsor pack follows on the next pages.

CALL 0131 333 1653
EMAIL callum@rd-motorsport.co.uk
VISIT Shed 2, The Woodyard, Linlithgow

See car 85

A local BMW specialist that races its own cars.

RD Motorsport is an independent BMW M specialist in Linlithgow, looking after high-performance BMWs from all over Scotland. The race team is run by the same people who work on customers' cars every day.

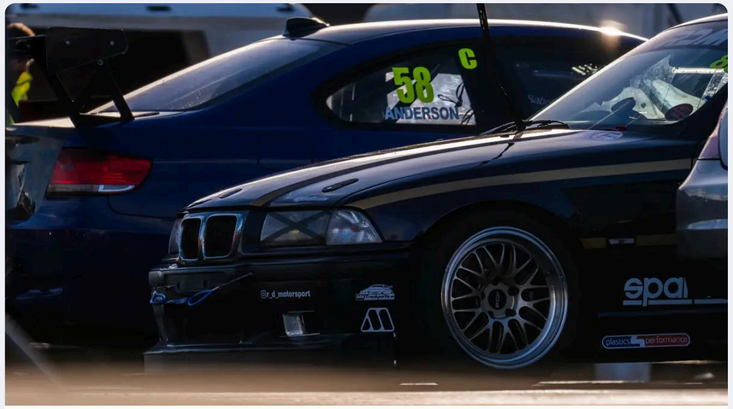
25+	years on performance BMWs, including inside a motorsport race team
4.9 ★	on Google from 90 reviews, from customers across Scotland
E30 → G8x	every BMW M model, from the first M3 to the latest M3 and M4



OUR CARS

Three cars, one workshop.

Every car we race and show is built and run from the workshop in Linlithgow.



OUR FLAGSHIP

E36 · car 85

The car we race in Mod Sports at Knockhill, with Rob driving. 3rd overall in its first season.



OUR GROUP A CAR

E30 M3

The original M3, the car that started it all, in Group A form.

E92

OUR SHOP CAR

E92 M3 Clubsport

The car that flies the flag for the workshop.

THE 2026 SEASON

3rd overall. In our first ever season.

Mod Sports championship at Knockhill. Car 85, our E36, with Rob behind the wheel. Podiums at almost every round, and only narrowly missed 2nd at the last meeting.

3
wins

5
second places

4
third places

12
podiums in total





THE FINAL ROUND

Two days before the last race, the car had no engine.

The day before, it was still being built. It made the grid on time, with an engine in it. That’s the same knowledge and speed that goes into customer cars every day, and it’s the team you’d be backing.

Why that matters to a sponsor

Your logo is on a car that turns up, every round, run by people who fix things properly and fast. It’s a good story to be part of, and we tell it on every channel we have.

WHAT WE’RE DOING

Two cars in 2027. CSCC BMW in 2028.

2026 · DONE

3rd overall

Our first full season racing under the RDM banner. We proved we can run at the front.

2027 · NEXT SEASON

Two cars, one title

Two 1990s BMW M3s in Mod Sports: six meetings, five at Knockhill and one at Croft. The aim: bring the title home.

2028 · NEXT STEP

CSCC BMW Championship

With the Mod Sports title won, we step up to the CSCC BMW Championship in 2028.

What is Mod Sports?

Scotland’s local championship, open to all makes and models and classed by power to weight: from Minis to Radicals and everything in between. Local teams, local crowds, a local circuit.

Why we need you

Preparation is well underway, but there’s a lot to do. To keep both cars at the front, we need local partners to help us run at full pace all season.

WHAT EVERY SPONSOR GETS

Much more than a sticker on a car.

Your name on the cars

All season, with your input on the livery and design.

Your logo on merch and teamwear

On all our merch, and team hoodies, t-shirts and helmets.

Priority workshop access

For you and all of your staff, for servicing and anything else your cars need.

Track days, food included

Exclusive track access with us and our customers, food and drinks laid on.

A ride at race pace

At full race pace, in one of our race-prepared cars. You choose which.

Tickets to every race

Every race weekend, in the paddock with the team.

Social, YouTube and photos

Social posts on everything racing, live-streamed races, and local photographers.

On our website

Your branding on rd-motorsport.co.uk, with links to your site and socials.

End of season and awards

Our end-of-season event, and the Knockhill Motor Sport Club awards night.

TRACK DAYS

Track days all year. You’re invited to every one.

Through the season we host private track days, joining up with our customers for exclusive track access in their cars and ours. Sponsors are invited to all of them, with food and drinks laid on.

- **Passenger rides at full race pace.** If you’re brave enough: one of our current E36 M3s or one of our other iconic race cars. You choose.
- Talk to like-minded people with race cars and track builds of their own.
- Bring a camera and shoot your own promotional video, with your logo on a race car behind you.





CONTENT

Tagged in everything, every race weekend.

YouTube	A video from every race weekend: interviews with Rob, the other drivers, the staff and everyone else in the paddock. You're mentioned and tagged in each one.
Instagram and Facebook	Regular posts through the season, not just on race days: build updates, results, behind the scenes. Tagged in every post.
Race reports	Written up on the RDM blog after each round, with photos from the weekend. Your logo is in those photos.

@r_d_motorsport on Instagram · RDMmotorsport on Facebook · RD Motorsport on YouTube

BRAND EXPOSURE

Seen live, seen in person, and in every photo.

Live on YouTube

Every race is live-streamed on YouTube, so your logo is on screen for every lap, wherever people are watching.

Big crowds at the track

Race weekends draw a large crowd in person, and the cars get a lot of attention in the paddock between races.

Photographed all weekend

Well-known local photographers are always shooting the cars, so there's a fresh set of photos with your logo after every round.



WEBSITE

Your logo in front of BMW owners, all year.

rd-motorsport.co.uk is where BMW M owners across Scotland come to book servicing, read our guides and check what a remap gives their car. Sponsors get a place on the partners page, with links to their site and socials.



100+

visits a week today, and growing as we add advertising and visibility through the year

All year

your logo stays up for the whole season, not just on race weekends

Also on the site

The RDM Community forum for BMW M owners, the race blog, the gallery and the merch shop. Sponsors can be featured across all of them.

BEHIND THE SCENES

See the workshop. Celebrate the season.



Workshop tour

Every sponsor is invited to the workshop in Linlithgow to see what we do as a garage and as a motorsport team: the customer cars on the ramps, the race car being prepared, and the people who do it.



End-of-season event

When the season’s done, we get everyone together to celebrate another year of racing. Sponsors, drivers, staff and the people who gave up their weekends to get the car to every round. You’re on the list, and we’ll get you to the Knockhill Motor Sport Club awards night too.

WHERE YOUR NAME GOES

Cover part of the season. That part of the car is yours.

Pick something real it costs us to go racing. The bigger the item, the bigger your space.

You cover	Per season	Your name goes on
Tyres for the season	**£4,000**	Both sides
Race entry, 6 meetings (headline)	**£2,400**	Bonnet or windscreen strip
Brakes for the season	**£2,000**	Rear quarters
Livery and wrap	**£1,500**	Roof
Transport and fuel	**£1,300**	Rear bumper, wing or boot

> **Fancy something different?** Sponsor a round, join the supporters strip or fuel a race weekend, from £250. See the next page.



All prices are for the 2027 season. Every placement comes with the full package on page 7, including your logo on all our teamwear. Items can be shared between sponsors, or provided in kind.

MORE WAYS TO GET INVOLVED

Don’t need the whole car? Take a piece of the season.

Each one comes with the full package on page 7: track days, a passenger ride, teamwear, workshop priority and more.

£400

Sponsor a round

Covers one race meeting’s entry. Your logo on the car for that round, and “Round 3 brought to you by…” in that weekend’s video, posts and race report.

6 meetings available

£350

Supporters strip

Your business name on the supporters strip on the cars for all 6 meetings, alongside everyone else backing the team. Under £60 a meeting.

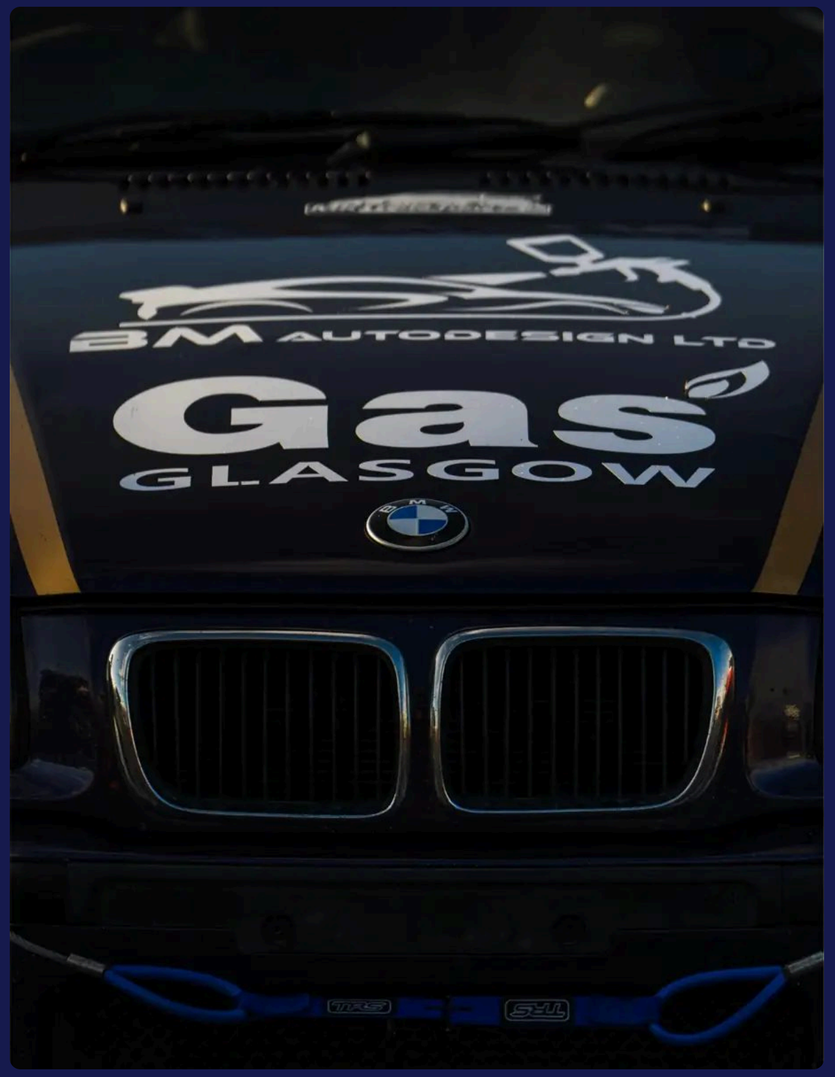
Only 12 spaces

£250

Fuel a race weekend

Covers the fuel and running costs for one race weekend. A “Fuelled by…” tag in that weekend’s posts, plus your name on the supporters strip.

6 weekends available



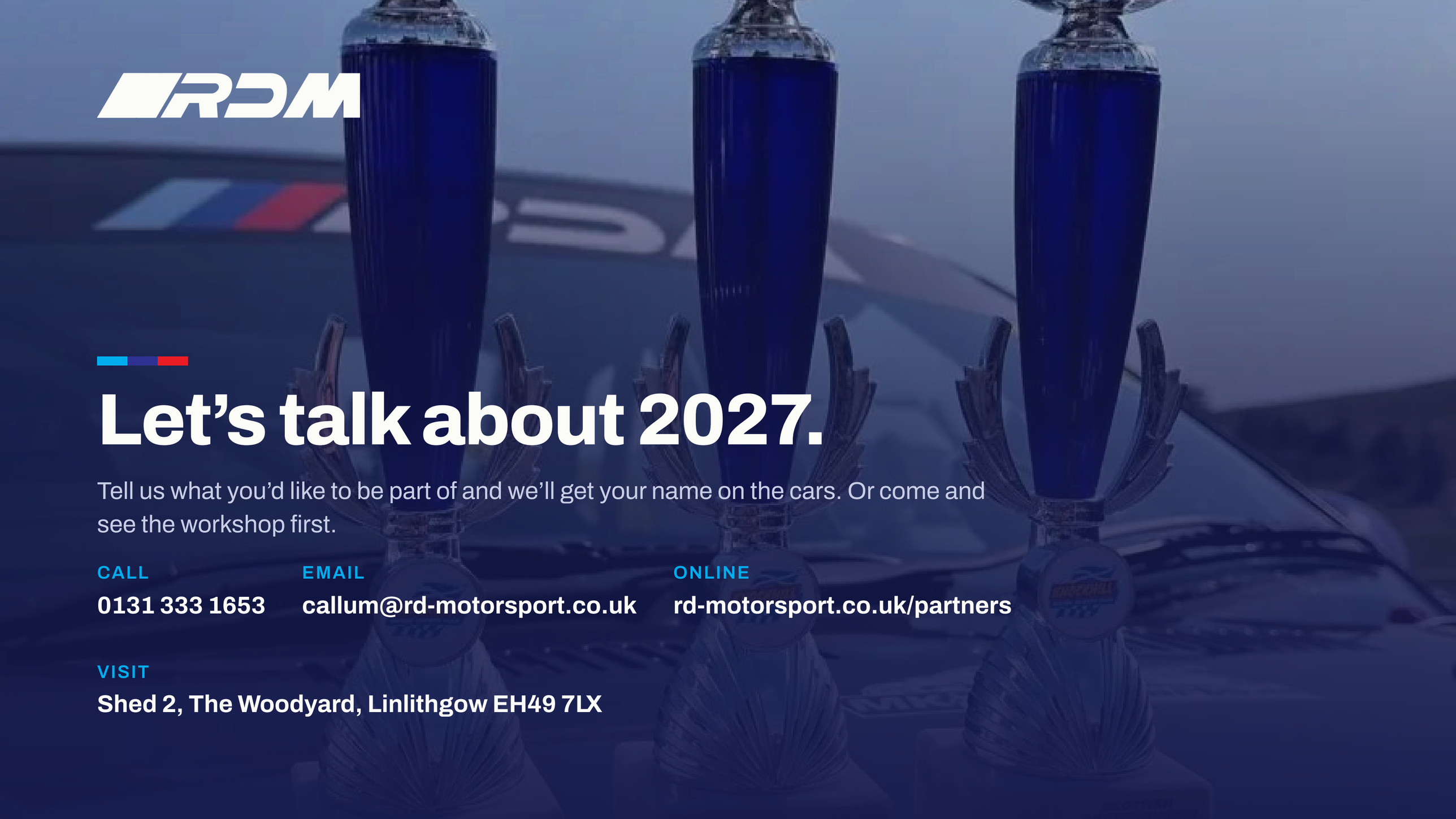
ALREADY ON THE CAR

You’d be in good company.

Local businesses backed car 85 through its first season, and their names were on the bonnet for every podium.

Gas Glasgow	On the bonnet
BM Autodesign	On the bonnet

One headline spot on the bonnet or windscreen strip is still open for 2027.



Let’s talk about 2027.

Tell us what you’d like to be part of and we’ll get your name on the cars. Or come and see the workshop first.

CALL
0131 333 1653

EMAIL
callum@rd-motorsport.co.uk

ONLINE
rd-motorsport.co.uk/partners

VISIT
Shed 2, The Woodyard, Linlithgow EH49 7LX